

AN ORIGINAL IDEA BY ALAIN LACHANCE

ART-DOORING : A **SRIIZ** CREATION

Montréal, September 14, 2021 – It's all he's thought about for the last several months. But after working on it tirelessly, it's finally here! Alain Lachance, the creator of the St-Lambert home gallery SRIIZ, is very proud to present his brand-new concept: ART-DOORING. With this new creation, he hopes to deliver the experience of new contemporary art outdoors and feature pieces from his favourite artists under the open sky. Now with ART-DOORING, art will be exposed outside, rain or shine.

ART-DOORING is an exclusive and evolving collection specifically designed so that creations could be displayed outside without losing their value or being damaged by the whims of the weather. Thanks to the collaboration of the DeSerres team, as well as the extraordinary participation of famous painter Didier Artiste, and world-renowned photographer Richard Bernardin, Alain Lachance was able to develop this unique concept that can withstand the elements as well as those hot summer days. This production of ART-DOORING demonstrates more than ever that SRIIZ has the true ability to create one-of-a-kind experiences.

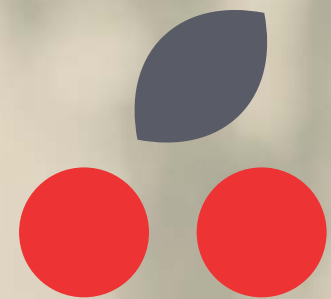
Reproductions of Didier Artiste and Richard Bernardin's work—the first artists to be featured in this project (which will soon welcome others)—, are ART-PIECES. They are offered in 1/4" glossy clear plexiglass and 1/8" brushed aluminum. These formats will vary from ± 20 x 24 to 48 x 48 or even ± 45 x 54. With a great love of art and rare attention to detail, Alain Lachance will ensure each creation is shipped in a secure package and delivered door-to-door with insurance coverage and requiring a signature upon reception.

Following the unveiling of ART-DOORING, SRIIZ dreams of seeing artwork displayed throughout Quebec and Canada in private backyards, gazebos, luxury garages, balconies, and condo terraces, and homes in Quartier Dix30, Griffintown, Midland, or even Cités Mirabel, for example. Spas, hotels, inns, restaurants, as well as bars, can also use ART-DOORING to perfectly complement their terraces.

For information, and to discover the complete collection of ART-DOORING and the featured ART-PIECES: www.boutique.sriiz.com

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ART-DOORING

CRÉATION DE **SRIIZ**

